



BUYER'S GUIDE

TECHNOLOGY & SOLUTIONS MARKETPLACE
FOR ELECTRIC COOPERATIVES

Maximize your advertising return with a company listing specifically designed for Electric Cooperatives, the fastest growing segment of the electric utility industry.

With more than **13,000** monthly website visitors and over **20,000** qualified print subscribers, *RE Magazine* is the perfect avenue to reach electric cooperatives. Year after year, co-op members rely on the *RE Magazine Buyer's Guide* to make their purchase decisions.

rebuyersguide.nreca.coop

Why Advertise in the *RE Magazine Buyer's Guide*:



Highly Utilized

The only marketplace that's dedicated to the unique needs and specific challenges of electric cooperatives.



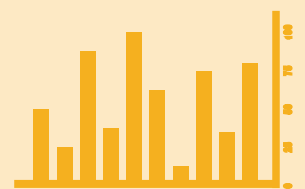
Affordable

From FREE listings to sponsored content, each company remains online for 12 months and runs on the annual print edition of the *Buyer's Guide* (May edition of *RE Magazine*).



Advanced Search And Filter

Buyers can choose from more than 100 product categories and several advanced filtering options that match them with relevant providers.



Metrics and Reporting

The online *Buyer's Guide* incorporates extensive reporting, including lead generation, impressions, downloads, and page views.

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PLANS & PRICING

(12 MONTHS)

BASIC: FREE*

ONLINE

- 300-Character Company Description
- Selection of 2 Product Categories
- 1 Contact
- 1 Branch Location
- 1 URL

PRINT (MAY BUYER'S GUIDE)

- 300-Character Company Description
- Selection of 2 Product Categories

MEMBER: FREE*

ONLINE

- 700-Character Company Description
- Selection of 4 Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status

PRINT (MAY BUYER'S GUIDE)

- 700-Character Company Description
- Selection of 4 Product Categories
- NRECA Membership Status

PREMIUM: \$995*

ONLINE

- 700-Character Company Description
- Selection of 4 Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status
- 1 Social Media Site Link and Social Plugin
- 1 Event Listing
- 3 Assets (photo, brochure, video, white paper, etc.)

PRINT (MAY BUYER'S GUIDE)

- 700-Character Company Description
- Selection of 4 Product Categories
- Bold-Faced Name in Product Index
- Company Logo with Listing Description

EXCLUSIVE: \$2,500*

ONLINE

- 1,500-Character Company Description
- Selection of 10 Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- 5 Social Media Site Links and Social Plugins
- 10 Event Listings
- 20 Assets (photo, brochure, video, white paper, etc.)

PRINT (MAY BUYER'S GUIDE)

- 1,500-Character Company Description
- Selection of 10 Product Categories
- Bold-Faced Name in Product Index
- Boxed Listing with Logo
- Cross-reference to Advertisement

*Must submit online listing by Sunday, January 31st, 2016, to be included in the print edition.

A LA CARTE UPGRADES (for online FREE listings only)

Build your own package, or add these features to a free listing:

- Logo on Listing Page: \$150
- Social Media Link: \$100
- Long Description: \$250
- Add 3 Assets: \$250

BANNER ADVERTISING: \$900 (3-month placement)

Ads rotate on every page of the website.

Select from:

- 468 x 60 pixels
- 300 x 250 pixels
- 300 x 250 pixels

GET STARTED! Visit rebuyersguide.nreca.coop and select "Add My Listing."

ONLINE BUYER'S GUIDE

RE MAGAZINE ONLINE BUYER'S GUIDE BASIC LISTING

ABG Bag, Inc.
Containment, Lift, Transport & Storage Solutions
<http://abgbag.com>

CONTACT INFO
Email: info@abgbag.com
Phone: 815-963-9525
Toll Free: 800-758-8079
Fax: 815-963-9585

STREET ADDRESS
1925 Elmwood Road
Rockford, IL 61103

OTHER BRANCHES
Rockford, IL

KEY CONTACTS
CEO: Sandra Bennett

Products | Brands

About Us

300-Character Description

ABG Bag, Inc. is a woman-owned, North American developer & manufacturer of product solutions for many industries. Safely contain, lift, transport & store oil-filled equipment with **ABG Transformer and Capacitor Bags®** (Patented Products). **Learn more at abgbag.com, click here.**

REQUEST MORE INFORMATION

MEMBER LISTING

Aerial Solutions
Helicopter tree trimming
www.aerialsolutionsinc.com

MEMBERSHIP INFO
- Associate Member - Silver

CONTACT INFO
Email: wcox31@aerialsolutionsinc.com
Phone: 910-653-9072
Toll Free: 800-354-7074
Fax: 910-653-9137

STREET ADDRESS
7074 Ramsey Ford Rd.
Tabor City, NC 28463

KEY CONTACTS
Marketing Manager: Lynn Grayson
Operations Manager: Ted McAllister

Products | Brands

About Us

700-Character Description

Aerial Solutions helps electric utilities provide safe, reliable service by using a saw suspended and controlled from a helicopter that trims lateral vegetation encroaching into power line and pipeline corridors. We can efficiently control encroaching vegetation on rights-of-way crossing steep terrain, locations where there is limited road access, through wetlands, and in other difficult areas. These locations generally are challenging and more costly to maintain when using ground-based tree trimming workers. For more information, visit our website at aerialsolutionsinc.com or by contacting Lynn Grayson, Marketing Manager, at lgrayson@aerialsolutionsinc.com or by calling 910-234-1944.

2 Contacts

REQUEST MORE INFORMATION

PREMIUM LISTING

GISbiz
IT & Geospatial Solutions
www.gisbiz.com

MEMBERSHIP INFO
- Associate Member - Silver

CONTACT INFO
Email: brandon.fyffe@gisbiz.com
Phone: 6154658287
Fax: 6154658245

STREET ADDRESS
25 Century Boulevard Suite 602
Nashville, TN 37214

SOCIAL MEDIA

KEY CONTACTS
Manager of Business Development: Brandon Fyffe
Business Development: Kasey Black

Products | Brands

About Us

700-Character Description

GISbiz provides iPad/iPhone based field inspection and mobile workforce solutions to electric utilities. Our solutions enable co-ops to streamline their field inspection activities and improve communication across the enterprise with mobile devices while monitoring and maintaining mobile activities with dashboard applications. Uses include: line inspections, pole inspections, service order creation and tracking, storm damage assessment and more! Co-ops are calling geoOrganizer "The most user-friendly field inspection tool" they've ever seen! GISbiz are Multispeak Compliant Vendors partnered with Esri, Oracle, Microsoft, Apple and Google. Call us today to schedule a demo of geoOrganizer!

3 Assets (photo, brochure, video, white paper, etc.)

LEARN MORE

Press Releases

App Helps Co-op Keep Tabs on System
Inspecting thousands of assets on your electric cooperative's system can require a lot of pads and pens. That was the case at Randolph EMC.

Owen Electric Gets Ready for NASCAR Event with geoOrganizer
This case study outlines how Owen Electric was able to inspect 3 feeders in a matter of hours using geoOrganizer. Owen Electric also discusses implications for doing storm damage assessment using this method.

EVENT INFORMATION

TechAdvantage

Our presentation At TechAdvantage will be:

Using Mobile Technology to Improve Operational Efficiency

1 Event Listing

REQUEST MORE INFORMATION

EXCLUSIVE LISTING

convene
Azeus Convene Board Portal

Azeus Convene is a board portal solution.

CONTACT INFO
Email: board.portal@azeusconvene.com
Phone: (800) 795 2024

STREET ADDRESS
750 Third Avenue Ave, 9th Floor
New York, NY 10017

SOCIAL MEDIA

OTHER BRANCHES
, United Kingdom
, Canada
New York, NY

Products | Brands

About Us

1,500-Character Description

Convene provides a simple, secure, and cost-effective way to streamline your board meetings by removing paper and automating processes. It facilitates remote meetings and virtual collaboration while supporting good governance, enabling participants to stay compliant and enjoy more flexibility on their own mobile device regardless of platform.

Convene can also be integrated with an organization's existing LDAP/Active Directory and Dropbox/Box/SharePoint repository for simpler authentication and easier document management, respectively.

Trusted in more than 20 countries, Convene is the board portal of choice for directors and senior executives of Fortune 500 companies, banks, governments, and energy companies.

LEARN MORE

Downloads

Azeus Convene Brochure

3 Assets (photo, brochure, video, white paper, etc.)

EVENT INFORMATION

AIST Conference of Major Super Funds

CMSF is the conference for the not for profit super industry with more sessions dedicated to the issues impacting you and your fund than any other industry event.

Link: <http://www.aist.asn.au/cmst/overview.aspx>

Mar 18, 2015 - Mar 20, 2015
Goald Coast Convention and Exhibition Centre
Gold Coast, Queensland, Australia
CONTACT:

Independent Community Bankers of America (ICBA) Community Banking Live National Convention

The convention brings together like-minded community bankers to hear from industry experts, world-renowned innovators and motivating keynote speakers. Each year ICBA utilizes your direct recommendations and feedback to

5 Social Media Site Links and Social Plugins

10 Event Listings

REQUEST MORE INFORMATION



RE MAGAZINE PRINT BUYER'S GUIDE

More than 20,000 qualified subscribers receive this issue and return to it for buying decisions throughout the year. Make your listing stand out with a *Premium* or *Exclusive Buyer's Guide* listing.

PRODUCT INDEX

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Bold Listing in Product Index

A TO Z LISTINGS

BASIC

NRECA

4301 Wilson Blvd.
Arlington, VA 22203
Veronica Franco, Advertising Manager
Phone: 703-907-6733
veronica.franco@nreca.coop
nreca.coop
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec.

300-Character Description

MEMBER

NRECA

4301 Wilson Blvd.
Arlington, VA 22203
Veronica Franco, Advertising Manager
Phone: 703-907-6733
veronica.franco@nreca.coop
nreca.coop
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus
NRECA Platinum Associate Member

NRECA Membership Status

PREMIUM Logo with Listing



NRECA

4301 Wilson Blvd.
Arlington, VA 22203
Veronica Franco, Advertising Manager
Phone: 703-907-6733
veronica.franco@nreca.coop
nreca.coop
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus

EXCLUSIVE



NRECA
A Touchstone Energy Cooperative
4301 Wilson Blvd.
Arlington, VA 22203
Veronica Franco, Advertising Manager
Phone: 703-907-6733
veronica.franco@nreca.coop
nreca.coop

Boxed Listing with Logo. Different color will make your listing stand out.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc, quis gravida magna mi a libero. Fusce vulputate eleifend sapien. Vestibulum purus quam, scelerisque ut, mollis sed, nonummy id, met
NRECA Platinum Associate Member
SEE AD ON PAGE 14

Cross-Reference with Ad

